

### LEADING THE WAY IN PROFESSIONAL SALON SLIMMING TREATMENTS

... for over 30 years

# THE CLASSIC BODY WRAP GUARANTEED INCH LOSS

Our classic full body wrap treatment combines our unique natural clay solution with high quality bandages, applied using specific wrapping techniques. It is this combination that makes the treatment so effective and allows you to offer your clients our unrivalled double guarantee.

The 6" Double Guarantee is a powerful marketing message that helps introduce new customers by promising the following:





The client is guaranteed to lose a minimum of 6" on their first Classic Body Wrap or have nothing to pay.



They will maintain a loss of at least 6" for 30 days or be entitled to a free Classic Body Wrap.

# WHAT OUR CUSTOMERS HAD TO SAY

"Brilliant feeling when they tell you how many inches you have lost! Would definitely recommend to everyone I know!"

Natalie Broad

"I wasn't sure when I first arrived at the salon for the treatment I thought surly I can't lose weight by just a wrap and I was totally shocked with the outcome. Debbie was lovely - very reassuring and by the end of the first treatment I had found myself booking the 2nd and 3rd wrap. I would highly recommend this to others."

**Anita Hannan** 

"Booked my third for next week and really looking forward to it. I have lost 13.8 inches so far."

**Melanie Penwright** 

"Really pleased with over 8 inches lost with my first wrap, and my skin seems firmer. Very happy!"

**Aileen Coburn** 

Testimonials submitted by real customers on our website.



\*Average based on website calculation at time of print.

### THE CLASSIC BODY WRAP HOW IT WORKS

### **The Process**

The client completes a simple health questionnaire. They are then weighed and measured before being wrapped in 25 - 30 elasticated bandages that have been pre-soaked in our warm Classic Clay Solution. The client then wears a vinyl suit to retain heat and relaxes for 60 minutes. The client is then unwrapped, dried and measured (no shower required). The therapist then compares results and provides a unique treatment guarantee certificate, complete with aftercare instructions.

### **How it Works**

The combination of unique natural Classic Clay Solution and specialist body wrapping techniques are what make our Classic Body Wrap so successful. The clay solution draws out toxins whilst the wrapping technique actively compresses the soft fatty tissues. This creates an instant inch loss, firming and body sculpting effect.

### This is not a temporary water loss treatment!

We actually recommend the client drinks water regularly after the treatment to continue the detox process.

Treatment Time: 120 minutes (60 minutes once wrapped)

Recommended Treatment Price: £75 - £90

Treatment Cost: £8.33 (Based on ordering 24 bags)



### OUR UNIQUE CLAY SOLUTION

All of our professional body wrap treatments use our Classic Clay Solution. Formulated using 5 key natural ingredients, this hypoallergenic solution has many benefits on the body:



### **Bentonite**

Excellent draining properties for full body detox, skin clarification and purification.

### **Magnesium Sulphate**

Stimulates peripheral skin circulation, exfoliating and anti-inflammatory.



### Magnesium Chloride

Valuable mineral salt permits cellular balance, combats stress and fluid retention, anti-bacterial properties.

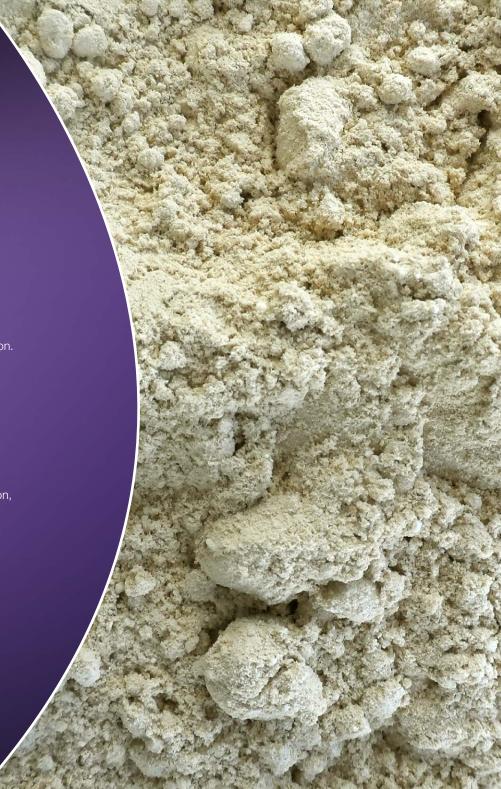


### Zinc Oxide

Bacterium properties and anti-inflammatory.

### **Sodium Chloride**

Detoxifies tissues and tightens the skin.



# UNIVERSAL CONTOUR WRAP IT'S EASY TO START!

Your Salon start-up package costs £795.00 +vat Comprises:

- ✓ Heating Tank
- 60 Bandages (allow 30 per client, these are washable)
- 2 Suits
- Pack of Booties
- 24 Bags of Clay (1 bag = 1 client)
- 1 Box Express Wrap Treatments (10 in a box)
- Tape Measures
- Full range of point of sale material
- Free Online Training Program
- Small Range of Retail products that link easily to the Wrap

OR ask about our mobile / one-therapist package priced at £500 + vat.

### Want to know more?

E-Mail info@totallyuk.com / Tel: 01784 259988 / universalcontourwrap.com

